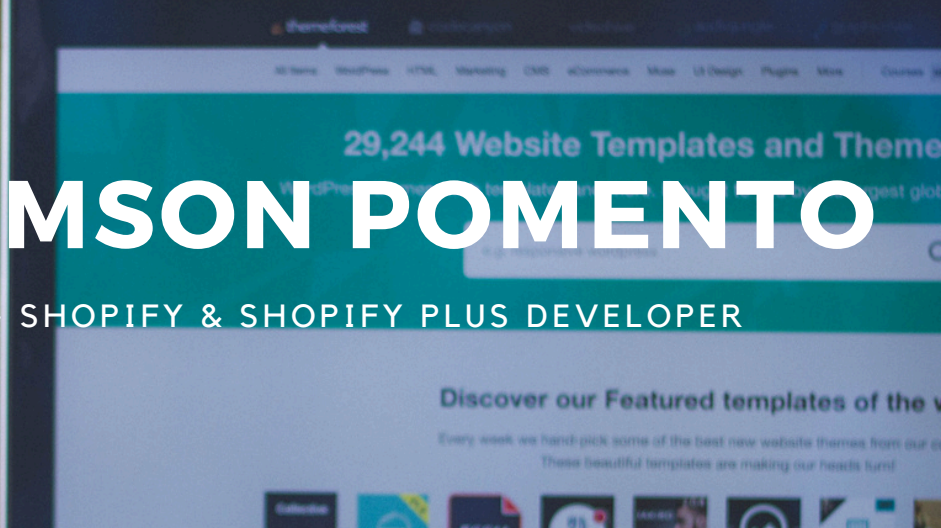




# KIMSON POMENTO

LEAD - SHOPIFY & SHOPIFY PLUS DEVELOPER



## PERSONAL PROFILE

Innovative and results-driven Shopify Developer with over 5 years of hands-on experience building, optimizing, and maintaining high-performance eCommerce websites. Proven track record of leading development projects, designing scalable Shopify architectures, and collaborating with cross-functional teams to deliver conversion-focused digital storefronts. Experienced in team coordination, theme auditing, and developing from scratch using Liquid, HTML, CSS, and JavaScript. Adept at turning complex problems into elegant user experiences.

## CONTACT

✉ kimhaba19@gmail.com

☎ +63 9156497967

in /kim-habal

## EDUCATION

University of the East Caloocan  
Accounting Business Management  
2016-2017 (SHS)

## EXPERTISE

- Team Leadership
- Shopify Architecture
- Theme Development
- Liquid Programming
- Sprint Management
- Landing Page Creation
- Speed Optimization
- Shopify Plus Management
- Conversion Strategy
- Code Review

## CORE SKILLS

- **Development:** Shopify & Shopify Plus, Shopify Liquid, HTML5, CSS3, JavaScript, Shopify App, & 3<sup>rd</sup> Party Integration.
- **Design & Tools:** Figma, Canva, Adobe Photoshop, UI/UX Principles
- **Performance:** Site Speed Optimization, SEO, CRO, KPI Reporting
- **Platforms:** WordPress, Amazon Seller Central, Dropshipping Systems
- **Soft Skills:** Leadership, Cross-Team Collaboration, Agile Workflow, Problem Solving

## WORK EXPERIENCE

### Growth Assistant - Lead Shopify Developer ( OpenStore )

MAY 2022 - JULY 2025

- Led Shopify development across multiple brands; reviewed all Shopify themes and web designs
- Built custom sections/blocks from scratch and created proposals for future web features
- Oversaw store performance including KPI reporting, conversion optimization, and speed improvements
- Developed and maintained scalable and reusable codebases using Liquid, HTML, CSS, and JS
- Collaborated with marketing teams on landing pages, discount systems, and promotion campaigns

### Taotter Corp, Front-End Developer

OCT 2022 - FEB 2024

- Managed complete front-end development and Shopify implementation
- Ensured data integrity through domain migration, SSL setup, and database security
- Developed from scratch multiple branded storefronts using best Shopify practices
- Regularly evaluated design consistency, user experience, and mobile responsiveness

## **PetraTools, Shopify Expert**

SEPT 2021 - MAY 2022

- Maintained store design and functionality for conversion-focused results
- Handled weekly analytics reports and implemented improvements based on data trends
- Executed advanced Shopify Liquid customizations, landing pages, and analytics setup

## **ADVOC8, Shopify Developer**

JUL 2021 - SEPT 2021

- Handled the company's online presence – regularly updated the company's website
- Create a Shopify Website from scratch to live

## **MCI Agency, WordPress Developer**

JUN 2021 - AUG 2021

- Handled the company's online presence – regularly updated the company's website
- Domain Migration
- Securing Database, SSL and Domain of the Website

## **LEMEUR Inc, Shopify Developer**

APR 2021 - AUG 2021

- Handled the company's online presence – regularly updated the company's website
- Create a Shopify Website from scratch to live
- Create a Content Management for their Social Media Accounts

## **BEVi Inc ( Kojiesan ), Shopify Developer**

DEC 2020 - FEB 2021

- Handled the company's online presence – regularly updated the company's website
- Create a Shopify Website from scratch to live

## **MyPlanetYourPlanet, Shopify Developer**

NOV 2020 - JAN 2021

- Handled the company's online presence – regularly updated the company's website and various social media accounts
- Create a Shopify Website from scratch to live
- Creating Marketing strategies for Dropshipping Business.

# W O R K S H O P

## **VIRTUAL ASSISTANT BOOTCAMP, Amazon Seller Central Workshop**

OCTOBER 24, 2020

- Workshop/Course for Amazon and Dropshipping Business.

## **VIRTUAL ASSISTANT BOOTCAMP, Photoshop Essentials Workshop**

NOVEMBER 07, 2021

- Workshop/Course for learning Basic Photoshop, and Graphic Design.

## **VIRTUAL ASSISTANT BOOTCAMP, SEO in a Nutshell**

NOVEMBER 14, 2021

- Workshop/Course for learning a Basic SEO ( Search Engine Optimization ).

## **VIRTUAL ASSISTANT BOOTCAMP, Bookkeeping Basics Online Workshop**

NOVEMBER 21, 2021

- Workshop/Course for learning Basic Bookkeeping, and Quickbooks.